1.

Peter L. Berger

SOCIOLOGY AS A FORM OF CONSCIOUSNESS

To ask sociological questions... presupposes that one is interested in looking some distance beyond the commonly accepted or officially defined goals of human actions. It presupposes a certain awareness that human events have different levels of meaning, some of which are hidden from the consciousness of everyday life. It may even presuppose a measure of suspicion about the way in which human events are officially interpreted by the authorities, be they political, juridical or religious in character. If one is willing to go as far as that, it would seem evident that not all historical circumstances are equally favorable for the development of sociological perspective.

It would appear plausible, in consequence, that sociological thought would have the best chance to develop in historical circumstances marked by severe jolts to the self-conception, especially the official and authoritative and generally accepted self-conception, of a culture. It is only in such circumstances that perceptive men are likely to be motivated to think beyond the assertions of this self-conception and, as a result, question the authorities. Albert Salomon has argued cogently that the concept of “society,” in its modern sociological sense, could emerge only as the normative structures of Christendom and later of the ancien régime were collapsing. We can, then again, conceive of “society” as the hidden fabric of an edifice, the outside facade of which hides that fabric from the common view. In medieval Christendom, “society” was rendered invisible by the imposing religiopolitical facade that constituted the common world of European man. As Salomon pointed out, the more secular political facade of the absolute state performed the same function after the Reformation had broken up the unity of Christendom. It was with the disintegration of the absolute state that the underlying frame of “society” came into view—that is, a world of motives and forces that could not be understood in terms of the official interpretations of social reality. Sociological perspective can then be understood in terms of such phrases as “seeing through,” “looking behind,” very much as such phrases would be employed in common speech—“seeing through his game,” “looking behind the scenes”—in other words, “being up on all the tricks.”

We will not be far off if we see sociological thought as part of what Nietzsche called “the art of mistrust.” Now, it would be a gross oversimplification to think that this art has existed only in modern times. “Seeing through” things is probably a pretty general function of intelligence, even in very primitive societies...

Let us return... to the proposition that sociological perspective involves a
process of "seeing through" the facades of social structures. We could think of this in terms of a common experience of people living in large cities. One of the fascinations of a large city is the immense variety of human activities taking place behind the seemingly anonymous and endlessly undifferentiated rows of houses. A person who lives in such a city will time and again experience surprise or even shock as he discovers the strange pursuits that some men engage in quite unobtrusively in houses that, from the outside, look like all the others on a certain street. Having had this experience once or twice, one will repeatedly find oneself walking down a street, perhaps late in the evening, and wondering what may be going on under the bright lights showing through a line of drawn curtains. An ordinary family engaged in pleasant talk with guests? A scene of desperation amid illness or death? Or a scene of debauched pleasures? Perhaps a strange cult or a dangerous conspiracy? The facades of the houses cannot tell us, proclaiming nothing but an architectural conformity to the tastes of some group or class that may not even inhabit the street any longer. The social mysteries lie behind the facades. The wish to penetrate to these mysteries is an analogon to sociological curiosity. In some cities that are suddenly struck by calamity this wish may be abruptly realized. Those who have experienced wartime bombings know of the sudden encounters with unsuspected (and sometimes unimaginable) fellow tenants in the air-raid shelter of one's apartment building. Or they can recollect the startling morning sight of a house hit by a bomb during the night, neatly sliced in half, the facade torn away and the previously hidden interi-
or mercilessly revealed in the daylight. But in most cities that one may normally live in, the facades must be penetrated by one's own inquisitive intrusions. Similarly, there are historical situations in which the facades of society are violently torn apart and all but the most incurious are forced to see that there was a reality behind the facades all along. Usually this does not happen and the facades continue to confront us with seemingly rocklike permanence. The perception of the reality behind the facades then demands a considerable intellectual effort.

A few examples of the way in which sociology "looks behind" the facades of social structures might serve to make our argument clearer. Take, for instance, the political organization of a community. If one wants to find out how a modern American city is governed, it is very easy to get the official information about this subject. The city will have a charter, operating under the laws of the state. With some advice from informed individuals, one may look up various statutes that define the constitution of the city. Thus one may find out that this particular community has a city-manager form of administration, or that party affiliations do not appear on the ballot in municipal elections, or that the city government participates in a regional water district. In similar fashion, with the help of some newspaper reading, one may find out the officially recognized political problems of the community. One may read that the city plans to annex a certain suburban area, or that there has been a change in the zoning ordinances to facilitate industrial development in another area, or even that one of the members of the city council has been accused of using his office for personal
gain. All such matters still occur on the, as it were, visible, official or public level of political life. However, it would be an exceedingly naïve person who would believe that this kind of information gives him a rounded picture of the political reality of that community. The sociologist will want to know above all the constituency of the “informal power structure” (as it has been called by Floyd Hunter, an American sociologist interested in such studies), which is a configuration of men and their power that cannot be found in any statutes, and probably cannot be read about in the newspapers. The political scientist or the legal expert might find it very interesting to compare the city charter with the constitutions of other similar communities. The sociologist will be far more concerned with discovering the way in which powerful vested interests influence or even control the actions of officials elected under the charter. These vested interests will not be found in city hall, but rather in the executive suites of corporations that may not even be located in that community, in the private mansions of a handful of powerful men, perhaps in the offices of certain labor unions or even, in some instances, in the headquarters of criminal organizations. When the sociologist considers himself with power, he will “look behind” the official mechanisms that are supposed to regulate power in the community. This does not necessarily mean that he will regard the official mechanisms as totally ineffective or their legal definition as totally illusionary. But at the very least he will insist that there is another level of reality to be investigated in the particular system of power. In some cases he might conclude that to look for real power in the publicly recognized places is quite delusional. . . .

Or take an example from economic life. The personnel manager of an industrial plant will take delight in preparing brightly colored charts that show the table of organization that is supposed to administer the production process. Every man has his place, every person in the organization knows from whom he receives his orders and to whom he must transmit them, every work team has its assigned role in the great drama of production. In reality things rarely work this way—and every good personnel manager knows this. Superimposed on the official blueprint of the organization is a much subtler, much less visible network of human groups, with their loyalties, prejudices, antipathies and (most important) codes of behavior. Industrial sociology is full of data on the operations of this informal network, which always exists in varying degrees of accommodation and conflict with the official system. Very much the same coexistence of formal and informal organization are to be found wherever large numbers of men work together or live together under a system of discipline—military organizations, prisons, hospitals, schools, going back to the mysterious leagues that children form among themselves and that their parents only rarely discern. Once more, the sociologist will seek to penetrate the smoke screen of the official versions of reality (those of the foreman, the officer, the teacher) and try to grasp the signals that come from the “underworld” (those of the worker, the enlisted man, the schoolboy).

Let us take one further example. In Western countries, and especially in America, it is assumed that men and women marry because they are in love. There is a broadly based popular mythology about the character of love as
violent, irresistible emotion that strikes where it will, a mystery that is the goal of most young people and often of the not-so-young as well. As soon as one investigates, however, which people actually marry each other, one finds that the lightning-shaft of Cupid seems to be guided rather strongly within very definite channels of class, income, education, racial and religious background. If one then investigates a little further into the behavior that is engaged in prior to marriage under the rather misleading euphemism of “courtship,” one finds channels of interaction that are often rigid to the point of ritual. The suspicion begins to dawn on one that, most of the time, it is not so much the emotion of love that creates a certain kind of relationship, but that carefully predefined and often planned relationships eventually generate the desired emotion. In other words, when certain conditions are met or have been constructed, one allows oneself “to fall in love.” The sociologist investigating our patterns of “courtship” and marriage soon discovers a complex web of motives related in many ways to the entire institutional structure within which an individual lives his life—class, career, economic ambition, aspirations of power and prestige. The miracle of love now begins to look somewhat synthetic. Again, this need not mean in any given instance that the sociologist will declare the romantic interpretation to be an illusion. But, once more, he will look beyond the immediately given and publicly approved interpretations. Contemplating a couple that in its turn is contemplating the moon, the sociologist need not feel constrained to deny the emotional impact of the scene thus illuminated. But he will observe the machinery that went into the construction of the scene in its nonlunar aspects—the status index of the automobile from which the contemplation occurs, the canons of taste and tactics that determine the costume of the contemplators, the many ways in which language and demeanor place them socially, thus the social location and intentionality of the entire enterprise.

It may have become clear at this point that the problems that will interest the sociologist are not necessarily what other people may call “problems.” The way in which public officials and newspapers (and, alas, some college textbooks in sociology) speak about “social problems” serves to obscure this fact. People commonly speak of a “social problem” when something in society does not work the way it is supposed to according to the official interpretations. They then expect the sociologist to study the “problem” as they have defined it and perhaps even to come up with a “solution” that will take care of the matter to their own satisfaction. It is important, against this sort of expectation, to understand that a sociological problem is something quite different from a “social problem” in this sense. For example, it is naive to concentrate on crime as a “problem” because law-enforcement agencies so define it, or on divorce because that is a “problem” to the moralists of marriage. Even more clearly, the “problem” of the foreman to get his men to work more efficiently or of the line officer to get his troops to charge the enemy more enthusiastically need not be problematic at all to the sociologist (leaving out of consideration for the moment the probable fact that the sociologist asked to study such “problems” is employed by the corporation or the army). The sociological problem is always the understanding of what goes on here in terms of social interaction. Thus the sociological prob-
lem is not so much why some things "go wrong" from the viewpoint of the authorities and the management of the social scene, but how the whole system works in the first place, what are its presuppositions and by what means it is held together. The fundamental sociological problem is not crime but the law, not divorce but marriage, not racial discrimination but racially defined stratification, not revolution but government.