

**CURRICULUM VITAE**  
**Tiffany Cartwright**

**CURRENT POSITION**

Professor, Department of Political Science  
Collin College  
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McKinney, Texas 75071  
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**EDUCATION**

- Ph.D.** University of Arizona, Political Science, 2010  
Dissertation: "Going Public, Staying Private, and Everything in Between"  
Committee: Barbara Norrander (Chair), Chad Westerland, and Henry Kim
- M.A.** University of Arizona, Political Science, 2008
- B.A.** University of Texas at Austin, Government, 2006

**DISSERTATION ABSTRACT**

I develop and empirically test a comparison of the private versus public strategies presidents use to gain support and passage of their policy agendas. By focusing on presidential influence on policy outcomes in Congress, I can determine what form of presidential leadership – going public or using private bargaining or both – may prove most effective in shaping policies to suit the administration's political interests. This allows for an assessment of Neustadt's (1990) classic private bargaining presidency and Kernell's (1997) public presidency to show that both may be compatible and may even have to work in combination in order for presidents to pass their policy agendas under varying political circumstances in Congress.

Original data is collected from Statements of Administration Policy to examine private presidential rhetoric, and additional data is collected from the Public Papers of the President to assess the effects of public presidential rhetoric. I test my hypotheses with these new collections of data using logistic regressions, as well as complimentary case studies of specific legislation including No Child Left Behind and immigration reform. The broader implications of this study include: systematic assessments of presidential influence on Congress; indentifying a broader view of presidential leadership to better fit empirical observations; and incorporating interbranch influences in congressional behavior.

**PROFESSIONAL EXPERIENCE**

**Professor**, Collin College  
GOVT 2305, Federal Government  
GOVT 2306, Texas Government

Fall 2013-present  
Fall 2013-present

GOVT 2301, American Government I Fall 2010-Summer 2013  
GOVT 2302, American Government II Fall 2010-Summer 2013

**Instructor**, University of Arizona

POL 201, American National Government Summer 2009  
POL 210, U.S. and Arizona Constitution Summer 2008

**Teaching Assistant**, University of Arizona

POL 435, Public Opinion and Voting Behavior Spring 2010  
POL 201, American National Government Spring 2009, Fall 2009  
POL 407, Congress and American Politics Fall 2008  
POL 332, Politics of the Mexican Origin and Latino Communities Spring 2007, Spring 2008  
POL 412, Local Government and Administration Spring 2007, Spring 2008  
POL 330, Minority Group Politics Fall 2007  
POL 483, Urban Public Policy Fall 2007  
POL 323, Modern Political Thought: Truth and Politics Fall 2006

**Research Assistant**, University of Arizona

Dr. Henry Kim Fall 2008

- Collected roll call data from 2003-2006 on the Georgia state House of Representatives

Dr. John Garcia Fall 2007-Spring 2008

- Collected contextual variables to complement data from the Latino National Survey (2005-2006)

**Membership in Professional Organizations**

American Political Science Association  
Western Political Science Association  
Texas Community College Teachers Association

**Community Service**

Mentor, Hendrick Scholarship Foundation in Plano, Texas, 2010-2013

“Running and Winning” workshop, facilitator, at Canyon Del Oro, Rincon, and University High Schools in conjunction with the League of Women Voters of Greater Tucson, 2008-2009

**College Service**

Member, Constitution Day Committee Fall 2010-present  
Faculty Council Vice President Fall 2012-Spring 2013  
Faculty Council President Fall 2013-Spring 2014  
Faculty Council Representative for the Central Park Campus Fall 2014-Spring 2016  
Mentor, Collin College Mentor Program Fall 2010-Spring 2014  
Academic Coach, Quality Enhancement Plan for Collin College Fall 2014-Spring 2015  
Member, Collin Serves Central Park Campus Committee Fall 2011-Spring 2014  
Volunteer, Rock the Vote at Collin College Fall 2010-present  
Faculty Advisor, Community College Day at the Capitol Spring 2013 & Spring 2015  
Member, Honors Council Fall 2013-present

## **PUBLICATION**

“The Rise and Fall of Public Support for President George W. Bush.” With Dr. Barbara Norrander. 2009 in *Understanding Public Opinion*, 3<sup>rd</sup> edition, Congressional Quarterly Press. This chapter examines how opinions about the war in Iraq and the war on terrorism have affected President George W. Bush’s approval ratings over the course of his presidency.

## **CONFERENCE PRESENTATIONS**

“Hispanics, Women, and Cowboy Boots: Projecting Partisan Change Deep in the Heart of Texas,” with Professor Tyler Young, Presented at the 2015 Annual Western Political Science Association Meeting, Las Vegas, Nevada

“A Fair to Remember: Student Presentations That Won’t Be Forgotten in Six Months,” Presented at the Great Ideas for Teaching Students session at the 2012 Annual Texas Community College Association Meeting, Frisco, Texas.

“No Movement on the Border: Why Immigration Reform Fell Short Under Bush.” Presented at the 2011 Annual Western Political Science Association Meeting, San Antonio, Texas.

“Going Public, Staying Private, and Everything in Between.” Presented at the 2010 Annual Southwestern Political Science Association Meeting, Houston, Texas.

“Success Breeds Failure? Investigating the Long-Term Effects of Presidential Legislative Strategies.” Presented at the 2009 Annual Southwestern Political Science Association Meeting, Denver, Colorado.

“Leading Without Followers.” Presented at the 2008 Annual Southwestern Political Science Association Meeting, Las Vegas, Nevada.

“Staying Private: An Alternative Strategy of Presidential Leadership.” Presented at the 2008 Annual Midwest Political Science Association Meeting, Chicago, Illinois.